



Press Release

Photo Release -- AERIAL7 Children's Headphones Now Available at Selected Toys"R"Us Stores Nationwide

SCOTTSDALE, Ariz., Dec 8, 2011 (GlobeNewswire via COMTEX) -- iGo, Inc. (Nasdaq:IGOI), a leading provider of eco-friendly power management solutions and mobile electronic device accessories, today announced that the AERIAL7 Arcade series of children's headphones is now available at selected Toys"R"Us stores nationwide just in time for the holiday season.

A photo accompanying this release is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11213>

The AERIAL7 Arcade series of headphones are customized for children with designs they love and a reduced size that fits comfortably on their smaller heads. As with all AERIAL7 headphones, the Arcade series is engineered to deliver the highest quality listening experience from digital music players, smartphones, and other music devices. Best of all, the Arcade includes AERIAL7's patent pending Automatic Volume Reduction (AVR(TM)) technology, which protects the hearing of children by maintaining a maximum volume of 85db without compromising sound quality.

Available in four unique designs, the Arcade children's headphones are being added to the headphone shop that is now a part of the expanded electronics department in Toys"R"Us stores.

"The AERIAL7 Arcade headphones are a great way for kids to enjoy music and express their personal style without damaging their hearing," said NBA legend Shaquille O'Neal, official spokesperson for iGo audio products. "They are a great value that make the perfect holiday gift for the music lover in your family."

About iGo, Inc.

iGo, Inc. offers a full line of innovative accessories for almost every mobile electronic device on the market. Whether a consumer wants to power, protect, listen to, share, cool, hold or connect to their device, iGo has the accessories they need. iGo is also a leader in developing eco-friendly power solutions based on its patented iGo Green(R) technology, which automatically reduces the wasteful and expensive standby, or "vampire," power consumed by electronic devices.

iGo's products are available at www.iGo.com as well as through leading resellers and retailers. For additional information call 480-596-0061, or visit www.igo.com.

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(Photo: <http://www.primezone.com/newsroom/prs/?pkgid==>)

The photo is also available at Newscom, www.newscom.com, and via AP PhotoExpress.

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