



Press Release

New iGo Arctic Laptop Cooling Pad Cools and Protects Laptops

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While the cold spring weather still has everyone bundled up, there's one thing that must always stay cool: your laptop. [iGo](#), Inc. (Nasdaq: IGOI), the most trusted name in the accessory power management arena, expands its growing portfolio to [cool and protect laptops](#) with the new [iGo Arctic\(TM\) Laptop Cooling Pad](#). The only device of its kind on the market, this patent-pending product features a fan that can be easily re-positioned to target specific hotspots to [cool a laptop](#) quickly and more effectively.

"Laptops can get hot, especially after prolonged use and on less-than-ideal surfaces, causing major damage to the machine," said Wally Thornton, vice president of product management and supply chain of iGo. "Additionally, every laptop gets hot in a different spot and the versatile iGo Arctic Laptop Cooling Pad directly targets these hot spots to cool and protect, ensuring a longer lifespan and safeguarding precious data."

iGo's Arctic Laptop Cooling Pad is equipped with a removable USB cable that plugs into the laptop's USB port to power the cooling pad. The USB cable can be detached and stowed inside the cooling pad when it is not needed.

Designed to maximize the cooling effect and minimize noise, the elegant and light iGo Arctic Laptop Cooling Pad optimizes airflow while providing ergonomic comfort. For anyone running their laptop for hours at a time, whether it's working, studying or playing, the iGo Arctic Laptop Cooling Pad is the most efficient and effective cooling pad on the market.

For more information about the iGo Arctic Laptop Cooling Pad (MSRP \$29.99), please visit www.iGo.com/arctic.

About iGo

iGo, Inc. offers a full line of innovative accessories for almost every mobile electronic device on the market. Whether a consumer wants to power, protect, listen to, share, cool, hold or connect to their device, iGo has the accessories they need. iGo is also a leader in developing eco-friendly power solutions based on its patented iGo Green(R) technology, which automatically reduces the wasteful and expensive standby, or "vampire," power consumed by electronic devices. iGo products are available at www.iGo.com, and through leading resellers and retailers throughout the world. Based in Scottsdale, Arizona, iGo (IGOI) is listed on the NASDAQ. iGo is a registered trademark of iGo, Inc. All other trademarks or registered trademarks are the property of their respective owners.

SOURCE: iGo, Inc.

The Rogers Group

Heather Gordon

310-552-4123

hgordon@rogerspr.com