



Press Release

iGo, Inc. to Present at 2010 AeA Classic Financial Conference

SCOTTSDALE, Ariz., Nov. 5, 2010 /PRNewswire via COMTEX/ --

iGo, Inc. (Nasdaq: IGOI) announced today that it will present at Tech America's 40th Annual AeA Classic Financial Conference at the Manchester Grand Hyatt in San Diego, California. Mike Heil, President and Chief Executive Officer, and Darryl Baker, Vice President and Chief Financial Officer, will conduct presentations and meet with investors on Tuesday, November 9, 2010, starting at 8:30 a.m. PST and concluding at 4:45 p.m.

An archived webcast of the presentation will be available in the Investor Relations section of the Company's website at www.igo.com beginning on Wednesday, November 10, 2010 at 12:00 p.m. PST. For more information on the AeA Classic Financial Conference, please visit <http://www.techamerica.org/classic>.

About iGo, Inc.

iGo offers a full line of innovative accessories for mobile electronic devices, including a variety of proprietary power, protection and audio solutions. iGo's unique products allow consumers to enjoy all of the features offered by today's mobile electronic devices by keeping those devices powered and protected at all times. In addition, iGo's audio and visual products offer consumers enhanced options for hearing and viewing all of the powerful multimedia functions offered by the latest mobile electronic devices to hit the market. iGo also offers an award-winning line of eco-friendly power solutions based on its patented iGo Green (R) Technology which automatically eliminates wasteful and expensive standby or "vampire" power. Expanding on the company's history of innovation, iGo continues to regularly introduce fresh new solutions to the ever changing mobile electronics device market, making the use of such devices easier and more efficient for consumers.

iGo's products are available at www.iGo.com, as well as through leading resellers and retailers throughout the world. For additional information call 480-596-0061, or visit www.iGo.com, www.Adapt-Mobile.com and www.Aerial7.com.

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