



Press Release

iGo Teams with Cisco's Flip Video for "Designed for Flip" Accessory Program

SCOTTSDALE, Ariz., Sep 20, 2010 (BUSINESS WIRE) --

[iGo](#), Inc. (Nasdaq:IGOI), a leading provider of mobile accessories and power management solutions, has teamed with Cisco's Flip Video and the new Designed for Flip(TM) Accessory Program to create accessories compatible with the popular [Flip Video](#) cameras. As part of the program, iGo will offer a number of new products, including a custom Flip iGo Charge Anywhere, the new iGo Overtime Backup Battery and the new iGo Pocket Projector.

"iGo is excited to team with Flip Video to help launch the new Designed for Flip Accessory Program. Flip Video is a well established brand with portable and easy-to-use products that perfectly align with iGo," said Michael D. Heil, president and chief executive officer of iGo. "The iGo products included in the Designed for Flip accessory program allow Flip Video camera users to always have enough power, plus the ability to show videos while on the go."

Working with the new FlipPort(TM), a proprietary connector on the new Flip UltraHD 8 GB/2 hour video camera, iGo's battery charger and backup battery accessories easily plug right into Flip Video cameras. The iGo Pocket Projector uses the HDMI port found on most Flip Video cameras. The iGo product line up compatible with Flip Video cameras includes:

- **iGo Pocket Projector** (MSRP \$349.99): The lightest, slimmest pocket projector on the market (also known as a pico projector), iGo's UP-2020 battery powered Pocket Projector displays videos directly from a Flip Video camera on any flat surface. Bundled with HDMI-Mini and HDMI-Micro cables, the UP-2020 connects directly to all the latest Flip Video HD cameras, as well as other devices like laptops, netbooks, smartphones, digital cameras and mobile gaming systems, displaying 16:9 widescreen images up to 70" wide.
- **iGo Flip-specific Charge Anywhere** (MSRP \$49.99): A backup battery and wall charger in one device that allows users to charge two devices simultaneously and then uses the battery power when you're away from an outlet. The special FlipPort-enabled Charge Anywhere is bundled with a FlipPort USB cable that allows for convenient charging of your Flip camcorder at home, in the office or on the go.
- **iGo Overtime Backup Battery** (MSRP \$29.99): A rechargeable battery that is sized perfectly for connecting to your Flip Video camcorder via the FlipPort, the Overtime Backup Battery will add at least another hour, ensuring you don't miss the end of the play, game or whatever you're recording.

"Having iGo as part of our Designed for Flip accessory program helps us extend the fun of the Flip experience by enabling our consumers to take their video cameras to more places with iGo's selection of charging accessories," said Jodi Lipe, Cisco Consumer Products. "Also the iGo Pocket Projector takes home family movie night to another level of fun by instantly projecting all their favorite Flip Videos on any flat surface indoors or outside."

The iGo Flip Video products are available at www.iGo.com/flip and www.theflip.com. For more information about iGo, please visit www.iGo.com.

About iGo, Inc.

iGo, Inc., based in Scottsdale, Arizona, is a leading provider of power management solutions, including eco-friendly chargers, and accessories for laptop computers and mobile electronic devices (e.g., mobile phones, PDAs, digital cameras, etc.). iGo is also the creator of the new, innovative patent-protected power saving technology, iGo Green(R) Technology, that automatically eliminates wasteful and expensive standby or "vampire" power that is generated from chargers continuing to draw electricity when a mobile electronic device no longer requires charging or is disconnected from the charger. iGo's chargers also leverage iGo's intelligent tip technology, which significantly minimizes electronic waste by enabling one charger to charge hundreds of brands and thousands of models of mobile electronic devices through the use of interchangeable tips. In addition to iGo's innovative power management solutions, iGo continues to add new, novel mobile electronic accessories consistent with its vision to attach its products and technology to every mobile electronic device.

iGo's products are available at www.iGo.com as well as through leading resellers and retailers. For additional information call

480-596-0061, or visit www.igo.com.

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About Cisco

Cisco (NASDAQ: CSCO) is the worldwide leader in networking that transforms how people connect, communicate and collaborate. This year celebrates 25 years of technology innovation, operational excellence and corporate social responsibility. Cisco's vision for the consumer is to enable people to live a connected life that is more personal, more social, and more visual. Further information about Cisco and its full line of consumer products including Linksys, Valet and Flip Video can be found at www.theflip.com, <http://home.cisco.com> and www.cisco.com/consumer.

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