



Press Release

iGo Awarded Additional Patents for iGo Green(R) Technology

SCOTTSDALE, Ariz., Sep 14, 2010 (BUSINESS WIRE) --

iGo, Inc. (NASDAQ: IGOI), a leading provider of eco-friendly universal chargers and power management solutions, has been awarded two additional United States Patents relating to its novel approach to reducing wasted standby power, commonly referred to as "vampire power." United States Patent No. 7,795,759 and United States Patent No. 7,795,760 bring the total patent portfolio to four recently-issued patents for iGo Green(R) Technology. A fifth patent related to iGo Green(R) Technology, United States Patent No. 7,800,252, is expected to issue on September 21, 2010.

United States Patent No. 7,795,759 and United States Patent No. 7,795,760, as well as the expected to-be-issued United States Patent No. 7,800,252, serve to protect iGo Green(R) Technology in various power management devices comprising electrical outlets. For example, a power strip or wall plate power adapter using iGo Green(R) Technology, such as the Power Smart Tower power strip or Power Smart Wall power adapter, recognizes when a mobile device does not require power at an outlet and automatically shuts the outlet off, thus substantially reducing the vampire power draw to ultra-low levels.

These patents, along with recently issued United States Patent No. 7,779,278, United States Patent No. 7,770,039 and various iGo pending patent applications, represent a unique and preferable alternative to previous power management solutions. This proprietary technology forms the core of the iGo Green(R) Technology that allows consumers and businesses to reduce vampire power by up to 85%.

The patented iGo Green(R) technology has two unique characteristics in its approach to reducing vampire power:

- It utilizes primary side circuit controls in power adapters, rather than secondary side controls
- It provides for the shutting down of individual outlets in power strips, rather than shutting down all outlets at once like conventional "green" power strips that utilize the "master-slave" model

"We believe that we are the only company that can offer the marketplace a primary side solution, as well as individual isolation of electrical outlets for virtually eliminating vampire power," said Michael D. Heil, president and chief executive officer of iGo. "We believe this approach provides significant cost and design advantages, as well as being easier to use for the consumer."

The iGo Green(R) Technology line, including the [iGo Green Laptop Chargers](#) and [Power Smart Tower](#) and [Power Smart Wall](#) power adapters, could have saved U.S. consumers more than \$300 million last year by reducing vampire power. The iGo Green Technology line is available at www.iGo.com as well as through leading resellers and retailers. To learn more about energy-efficient iGo Green Technology products, please visit www.iGo.com.

About iGo, Inc.

iGo, Inc., based in Scottsdale, Arizona, is a leading provider of power management solutions, including eco-friendly chargers, and accessories for laptop computers and mobile electronic devices (e.g., mobile phones, PDAs, digital cameras, etc.). iGo is also the creator of the new, innovative patent-protected power saving technology, iGo Green(R) Technology, that automatically eliminates wasteful and expensive standby or "vampire" power that is generated from chargers continuing to draw electricity when a mobile electronic device no longer requires charging or is disconnected from the charger. iGo's chargers also leverage iGo's intelligent tip technology, which significantly minimizes electronic waste by enabling one charger to charge hundreds of brands and thousands of models of mobile electronic devices through the use of interchangeable tips. In addition to iGo's innovative power management solutions, iGo continues to add new, novel mobile electronic accessories consistent with its vision to attach its products and technology to every mobile electronic device.

iGo's products are available at www.iGo.com as well as through leading resellers and retailers. For additional information call

480-596-0061, or visit www.igo.com.

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This press release contains "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934. The words "believe," "expect," "anticipate," "should," and other similar statements of our expectation identify forward-looking statements. Forward-looking statements in this press release include the expectation that United States Patent No. 7,800,252 will issue on September 21, 2010, the belief that iGo is the only company that can offer the marketplace a primary side solution as well as individual isolation of electrical outlets for virtually eliminating vampire power, and the belief that the iGo Green technology has significant cost and design advantages. These forward-looking statements are based largely on management's expectations and involve known and unknown risks, uncertainties and other factors, which may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Risks that could cause results to differ materially from those expressed in these forward-looking statements include, among others, our failure to expand or protect our proprietary rights and intellectual property; our failure to complete development of products in a timely manner; our failure to achieve the performance criteria required of our products by our customers; fluctuations in our operating results because of: the timing of new product and technology introductions and product enhancements, relative to our competitors, market acceptance of our products, the size and timing of customer orders, our ability to effectively manage inventory levels, delay or failure to fulfill orders for our products on a timely basis, distribution of or changes in our revenue among distribution partners and retailers, our inability to accurately forecast our contract manufacturing needs, difficulties with new product production implementation or supply chain, our suppliers' ability to perform under their contracts with us, product defects and other product quality problems, the degree and rate of growth in our markets and the accompanying demand for our products, our ability to expand our internal and external sales forces and build the required infrastructure to meet anticipated growth, and seasonality of sales; increased focus on consumer electronics retailers on their own private label brands; decreasing sales prices on our products over their sales cycles; increased reliance upon RadioShack and Walmart; the termination of reseller and distributor agreements or reduced or delayed orders; difficulty in predicting sales to our customers resulting in increased levels of inventory; lack of visibility to end user customers; resellers and distributors promotion of competitor products; corporate and other sales incentive changes at our resellers and distributors; our failure to introduce new products and product enhancements that achieve market acceptance; our failure to protect our intellectual property; intellectual property infringement claims against us; our reliance on and the risk relating to outsourced manufacturing fulfillment of our products, including potential increases in manufacturing costs; our reliance on sole sources for key components; our ability to manage our anticipated growth; our ability to manage our inventory levels; the negative impacts of product returns; design and performance issues with our products; product liability claims; our ability to hire and retain qualified personnel; our ability to secure additional financing to meet our future capital needs; increased competition and/or reduced demand in our industry; our failure to comply with domestic and international laws and regulations; economic conditions, political events, war, terrorism, public health issues, natural disasters and similar circumstances; volatility in our stock price; the risk that our common stock could be delisted from Nasdaq; concentration of stock ownership among our executive officers and principal stockholders; provisions in our certificate of incorporation, bylaws and Delaware law, as well as our stockholder rights plan, that could make a proposed acquisition of the Company more difficult; and dilution resulting from potential future stock issuances.

Additionally, other factors that could cause actual results to differ materially from those set forth in, contemplated by, or underlying these forward-looking statements are included in the Company's Annual Report on Form 10-K for the year ended December 31, 2009 under the heading "Risk Factors." In light of these risks and uncertainties, the forward-looking statements contained in this press release may not prove to be accurate. The Company undertakes no obligation to publicly update or revise any forward-looking statements, or any facts, events, or circumstances after the date hereof that may bear upon forward-looking statements. Additionally, the Company does not undertake any responsibility to update you on the occurrence of unanticipated events which may cause actual results to differ from those expressed or implied by these forward-looking statements.

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