



## Press Release

### **iGo Awarded Second Patent for iGo Green(R) Technology**

SCOTTSDALE, Ariz., Aug 17, 2010 (BUSINESS WIRE) --

iGo, Inc. (NASDAQ: IGOI), a leading provider of eco-friendly universal chargers and power management solutions, has been awarded United States Patent No. 7,779,278 relating to its novel approach to reducing wasted standby power, commonly referred to as "vampire power." This represents the second patent received on iGo Green Technology(TM), which allows consumers and businesses to automatically reduce vampire power by up to 85%.

"We are very pleased to continue building our portfolio of intellectual property relating to iGo Green Technology and strengthen our competitive advantage in the category of eco-friendly power management solutions," said Michael D. Heil, president and chief executive officer of iGo.

This patent, along with United States Patent No. 7,770,039 and various iGo pending patents, represents a unique and preferable alternative to previous power management solutions. This proprietary technology forms the core of the iGo Green Technology that allows consumers and businesses to automatically reduce vampire power by up to 85%.

iGo Green Technology is currently featured in iGo's smart, energy-efficient [Laptop Wall Charger](#), which automatically detects when a laptop is not in use and shuts off power drawn from the wall, automatically eliminating wasted [vampire power](#) by up to 85%. This first-ever green laptop charger is compatible with the most popular laptops on the market and also allows users to charge two devices from one charger at the same time by using its integrated USB charging port. Travel friendly, the laptop charger works worldwide without the need for a separate voltage converter.

The iGo Green Technology line, including the iGo Green Laptop Chargers and [Power Smart Towers](#), could have saved U.S. consumers more than \$300 million last year by reducing vampire power. The iGo Green Technology line is available at [www.iGo.com](http://www.iGo.com) as well as through leading resellers and retailers. To learn more about energy-efficient iGo Green Technology products, please visit [www.iGo.com](http://www.iGo.com).

SOURCE: iGo, Inc.

The Rogers Group

Heather Gordon, 310-552-4123

[hgordon@rogerspr.com](mailto:hgordon@rogerspr.com)

or

Financial Profiles

Tony Rossi, 310-478-2700 x13

[trossi@finprofiles.com](mailto:trossi@finprofiles.com)