



Press Release

iGo Awarded First Patent for iGo Green Technology

SCOTTSDALE, AZ, Aug 05, 2010 (MARKETWIRE via COMTEX) -- iGo, Inc. (NASDAQ: IGOI), a leading provider of eco-friendly universal chargers and power management solutions, has been awarded United States Patent No. 7,770,039 relating to its novel approach to reducing wasted standby power, commonly referred to as "vampire power."

This patent, along with other pending patents from iGo, represents a unique and preferable alternative to previous power management solutions. This proprietary technology forms the core of the iGo Green Technology(TM) that allows consumers and businesses to automatically reduce vampire power by up to 85%. A charger using iGo Green Technology recognizes when a device does not require power and automatically shuts itself off, thus reducing the power draw to ultra-low levels. When the device needs power again, the charger turns itself back on, automatically.

iGo Green Technology is currently featured in iGo's smart, energy-efficient Laptop Wall Charger, which automatically detects when a laptop is not in use and shuts off power drawn from the wall, automatically eliminating wasted vampire power by up to 85%. This first-ever green laptop charger is compatible with the most popular laptops on the market and also allows users to charge two devices from one charger at the same time by using its integrated USB charging port. Travel friendly, the laptop charger works worldwide without the need for a separate voltage converter.

"iGo is proud to have received the first patent relating to our innovative iGo Green Technology," said Michael D. Heil, president and chief executive officer of iGo. "We believe the iGo Green Technology has great potential and can serve as a useful tool for consumers and businesses to automatically reduce wasted vampire power. Our current iGo Green Laptop Charger, for example, exceeds ENERGY STAR requirements for no-load power consumption by up to 85%, helping consumers and businesses reduce energy consumption and save money."

The iGo Green Technology line, including the iGo Green Laptop Chargers and Power Smart Towers, could have saved U.S. consumers more than \$300 million last year by reducing vampire power. The iGo Green Technology line is available at www.iGo.com as well as through leading resellers and retailers. To learn more about energy-efficient iGo Green Technology products, please visit www.iGo.com.

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SOURCE: iGo