



Press Release

iGo(R) Slim Laptop Wall Charger Now Available in Walmart Stores Nationwide

SCOTTSDALE, Ariz., May 11, 2010 (BUSINESS WIRE) --iGo (Nasdaq:IGOI), a leading provider of eco-friendly power management solutions, is rolling out the iGo Slim Laptop Wall Charger to more than 3,000 Walmart stores across the United States. Retailing for \$74.88, the ultra-slim and light iGo charger can power virtually all laptops sold today.

"Following a successful trial program, we are very pleased to roll out our Slim Laptop Wall Charger to Walmart stores across the United States," said Michael D. Heil, President and Chief Executive Officer of iGo. "Our charger meets the demand for lighter, eco-friendly power solutions at a low price, and we believe it provides a great value to Walmart customers."

As with all iGo chargers, the Slim Laptop Wall Charger uses iGo's intelligent tip technology, which allows consumers to continue using the same charger for each new laptop they purchase in the future. By simply changing the power tip on their charger, consumers can reuse the same charger over and over again, saving money and reducing e-waste in the process.

About iGo, Inc.

iGo, Inc., based in Scottsdale, Arizona, is a leading provider of power management solutions, including eco-friendly chargers for laptop computers, netbooks and mobile electronic devices (e.g., mobile phones, PDAs, digital cameras, etc.). All of these chargers leverage iGo's intelligent tip technology, which significantly minimizes electronic waste by enabling one charger to charge hundreds of brands and thousands of models of mobile electronic devices through the use of interchangeable tips. iGo is also the creator of a new, innovative patent-pending, power-saving technology that automatically eliminates virtually all wasteful and expensive standby or "vampire" power that is generated from chargers that continue to draw electricity when a mobile electronic device no longer requires charging or is disconnected from the charger.

iGo's products are available at <http://www.igo.com> as well as through leading resellers and retailers. For additional information call 480-596-0061, or visit <http://www.igo.com>.

iGo is a registered trademark of iGo, Inc. All other trademarks or registered trademarks are the property of their respective owners.

This press release contains "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934. The words "believe," "expect," "anticipate," "should," and other similar statements of expectations identify forward-looking statements. Forward-looking statements in this press release include the belief that the Company's chargers provide a great value to Walmart customers. These forward-looking statements are based largely on management's expectations and involve known and unknown risks, uncertainties and other factors, which may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Risks that could cause results to differ materially from those expressed in these forward-looking statements include, among others, the timing and success of product development efforts and new product introductions, including internal development projects as well as those being pursued with strategic partners; the timing and success of product developments, introductions and pricing of competitors; the timing of substantial customer orders; the availability of qualified personnel; the availability and performance of suppliers and subcontractors; the ability to expand and protect the Company's proprietary rights and intellectual property; the successful resolution of unanticipated and pending litigation matters; market demand and industry and general economic or business conditions; and other factors to which this press release refers. Additionally, other factors that could cause actual results to differ materially from those set forth in, contemplated by, or underlying these forward-looking statements are included in the Company's Annual Report on Form 10-K for the year ended December 31, 2009 under the heading "Risk Factors." In light of these risks and uncertainties, the forward-looking statements contained in this press release may not prove to be accurate. The Company undertakes no obligation to publicly update or revise any forward-looking statements, or any facts, events, or circumstances after the date hereof that may bear upon forward-looking statements. Additionally, the Company

does not undertake any responsibility to update you on the occurrence of unanticipated events which may cause actual results to differ from those expressed or implied by these forward-looking statements.

SOURCE: iGo, Inc.

Media

The Rogers Group

Jessica Schmidt, 310-552-4177

jschmidt@rogerspr.com

or

Investors

Financial Profiles

Tony Rossi, 310-478-2700 x13

trossi@finprofiles.com