



Press Release

iGo Will Showcase Eco-Friendly Products Using iGo Green Technology at CES

iGo Chargers and Power Management Products Featuring Green Technology Use Up to 85 Percent Less Standby Power than Standard Power Products
Downloadable Press Kit At: www.virtualpressoffice.com/public/kit/iGoCES2010
SCOTTSDALE, Ariz., Dec 22, 2009 (BUSINESS WIRE) -- iGo, Inc. (Nasdaq: IGOI), a leading provider of portable power and green power management solutions, and creator of the patented iGo(R) tip technology, will showcase its innovative power management products and universal chargers for laptop computers and mobile devices (e.g., mobile phones, Bluetooth(R) headsets, smartphones/PDAs, GPS devices, MP3 players, digital cameras, etc.) at the 2010 International CES. The company will exhibit eco-friendly power products featuring iGo's proprietary and patent-pending iGo Green(TM) Technology, which use up to 85 percent less standby power than standard chargers and power strips.

"Now is the time for eco-friendly products that allow consumers to control their energy consumption," said Wally Thornton, V.P. of Product Management and Supply Chain for iGo. "iGo's chargers and power products have the ability to power the hottest new electronic devices at CES using less standby power and fewer chargers, saving consumers both energy and money while reducing landfill e-waste."

The smart, eco-friendly iGo Green Technology products automatically detect when a device is not in use and shut off power drawn from the wall, eliminating wasted energy that is drawn by from devices and chargers. When the iGo Green power managers detect that the attached device or charger needs power again, they turn back on. And for devices that need continuous power, such as clocks or digital video recorders, iGo's power management products also feature "always on" outlets, so the iGo Green charger or surge protector powers devices the specific way each consumer wants them too.

iGo products that will be featured at CES include:

- **Power Smart Tower with iGo Green Technology:** This tower-style surge protector features four outlets with iGo Green Technology that reduce energy consumption, four "always on" outlets for devices requiring continuous power and two USB ports to conveniently charge mobile devices.
- **Power Smart Wall with iGo Green Technology:** A wall-mounted surge protector that has two outlets with iGo Green Technology and two "always on" outlets for devices requiring continuous power.
- **Laptop Anywhere Charger with iGo Green Technology:** This power saving charger powers laptops and mobile devices at the same time from the wall, car or airplane.
- **Charge Anywhere:** A travel-friendly wall charger - compatible with almost every mobile and gaming electronic device on the market - that has an internal battery, allowing devices to be charged in any location, with or without an outlet. Using this one iGo charger with iGo power tips or USB charging cables instead of multiple chargers, saves money and produces less waste.

About iGo, Inc.

iGo's products are available at www.iGo.com as well as through leading resellers and retailers. For additional information call 480-596-0061, or visit www.iGo.com and www.virtualpressoffice.com/public/kit/iGoCES2010.

SOURCE: iGo, Inc.

The Rogers Group
Jessica Schmidt
310-595-6406
jschmidt@rogerspr.com