



Press Release

iGo(R) Family of Universal Chargers Now Available at OfficeMax(TM)

First iGo Green™ Technology Product Hits the Market

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--Oct. 13, 2009-- iGo (Nasdaq:IGOI), a leading provider of power management solutions, today announced that its family of universal chargers is now available in more than 900 OfficeMax stores nationwide, including the first offering from the Company's new iGo Green™ Technology product line. iGo products offer a solution for managing the power needs of every consumer, business owner, and business traveler – whether they need to charge multiple devices simultaneously, reduce their power consumption, or ensure they have a reliable source of back-up power when an outlet isn't available for recharging.

OfficeMax locations will offer the following iGo products:

- **iGo Laptop Wall Charger with iGo Green™ Technology** – iGo's groundbreaking, power-saving laptop wall charger that reduces the consumption of standby power by 85% compared to traditional chargers
- **iGo Netbook Wall Charger** – a lightweight charger that powers virtually any model of netbook from any wall outlet
- **iGo Charge Anywhere** – a wall charger with an internal lithium ion battery that can provide two full charges to most mobile devices, giving the consumer power even when they're away from a power outlet
- **iGo Car Charger Bundles** – convenient bundle packs that each include an iGo auto charger and a selection of iGo power tips compatible with some of the most popular mobile phones from LG, Motorola, Nokia, Samsung and Sanyo
- **iGo USB Charging Cable** – a cable that allows users to power and charge mobile devices from any USB port using iGo power tips
- **iGo Power Tips** – a selection of iGo's most popular standalone power tips for mobile devices that can be purchased separately and utilized with all iGo chargers

"We are very pleased to launch our new iGo Green™ Technology product line with OfficeMax as part of a broad range of our power management solutions that are now offered in their stores," said Michael D. Heil, Chief Executive Officer of iGo. "This represents one of the largest selections of iGo products at any retailer and includes some of our best-selling car charger bundles, as well as our newest products that offer innovative solutions for netbook charging, reducing energy consumption, and providing reliable back-up power."

About iGo, Inc.

iGo, Inc., based in Scottsdale, Arizona, is a leading provider of power management solutions, including eco-friendly chargers for laptop computers, netbooks and mobile electronic devices (e.g., mobile phones, PDAs, digital cameras, etc.). All of these chargers leverage iGo's intelligent tip technology, which significantly minimizes electronic waste by enabling one charger to power/charge hundreds of brands and thousands of models of mobile electronic devices through the use of interchangeable tips. iGo is also the creator of a new, innovative patent-pending power saving technology that automatically eliminates virtually all wasteful and expensive standby or "vampire" power that is generated from chargers that continue to draw electricity when a mobile electronic device no longer requires charging or is disconnected from the charger.

iGo's products are available at www.iGo.com as well as through leading resellers and retailers. For additional information call 480-596-0061, or visit www.igo.com.

iGo is a registered trademark of iGo, Inc. All other trademarks or registered trademarks are the property of their respective owners.

This press release contains "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934. The words "believe," "expect," "anticipate," "should," and other similar statements of expectations identify forward-looking statements. These forward-looking statements are based largely on management's expectations and involve known

and unknown risks, uncertainties and other factors, which may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Risks that could cause results to differ materially from those expressed in these forward-looking statements include, among others, the Company's revenues and value could be materially impacted by the loss of major customer relationships; the inability of the Company's sales and marketing strategy to generate broader consumer awareness, increased adoption rates, or impact sell-through rates at the retail and wireless carrier level; the timing and success of product development efforts and new product introductions, including internal development projects as well as those being pursued with strategic partners; the timing and success of product developments, introductions and pricing of competitors; the timing of substantial customer orders; the availability of qualified personnel; the availability and performance of suppliers and subcontractors; the ability to expand and protect the Company's proprietary rights and intellectual property; the successful resolution of unanticipated and pending litigation matters; market demand and industry and general economic or business conditions; and other factors to which this press release refers. Additionally, other factors that could cause actual results to differ materially from those set forth in, contemplated by, or underlying these forward-looking statements are included in the Company's Annual Report on Form 10-K for the year ended December 31, 2008 under the heading "Risk Factors." In light of these risks and uncertainties, the forward-looking statements contained in this press release may not prove to be accurate. The Company undertakes no obligation to publicly update or revise any forward-looking statements, or any facts, events, or circumstances after the date hereof that may bear upon forward-looking statements. Additionally, the Company does not undertake any responsibility to update you on the occurrence of unanticipated events which may cause actual results to differ from those expressed or implied by these forward-looking statements.

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