



## Press Release

### iGo Unveils a Transportable Outlet--Charge Anywhere

#### *Lightweight Charger Brings Power to Devices When Away from an Outlet*

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--Oct. 1, 2009-- [iGo](#) (Nasdaq:IGOI), the leading portable power solution provider, unveils a new travel-friendly charger, the iGo Charge Anywhere. The new [iGo Charge Anywhere](#) is a wall charger that also has an internal battery, allowing you to charge your devices in any location, with or without an outlet.

Compatible with almost every mobile and gaming electronic device on the market, the iGo Charge Anywhere allows users to simultaneously power two devices while also charging its integrated battery to use when away from an outlet. Available now at RadioShack as well as online at [www.iGo.com](#) (\$49.99 MSRP), the new charger not only works as a wall charger but also acts as a "transportable outlet" for maximum results.

"While we constantly develop new travel-friendly power solutions to simultaneously charge multiple devices, this lightweight charger is designed to be ultra portable for those who are on-the-go, especially while in the air," said Michael D. Heil, president and chief executive officer of iGo. "This is a terrific power solution for use on airplanes, where travelers are frequently unable to find an outlet to charge their MP3 players, gaming devices, smartphones and other electronic devices that they use during their flights."

With collapsible wall blades that easily fold away, the iGo Charge Anywhere stores enough energy in its integrated battery to provide up to three full charges to most mobile devices without the need for replenishing. Utilizing iGo's interchangeable power tips, the charger is able to power nearly every mobile device on the market including the iPhone<sup>®</sup>, BlackBerry<sup>®</sup>, and Bluetooth<sup>®</sup> headset, as well as MP3 players, digital cameras and/or gaming devices by using the included iGo USB cable.

As luggage space becomes increasingly valuable, the travel-friendly iGo Charge Anywhere is one simple product for all travelers' charging needs, in any location, whether or not there is an outlet. Instead of packing one charger for each and every gadget, travelers now only need to bring one small, compact iGo charger to power their devices.

#### **About iGo, Inc.**

iGo, Inc., based in Scottsdale, Arizona, is a leading provider of power management solutions, including eco-friendly chargers for laptop computers, netbooks and mobile electronic devices (e.g., mobile phones, PDAs, digital cameras, etc.). All of these chargers leverage iGo's intelligent tip technology, which significantly minimizes electronic waste by enabling one charger to power/charge hundreds of brands and thousands of models of mobile electronic devices through the use of interchangeable tips. iGo is also the creator of a new, innovative patent-pending power saving technology that automatically eliminates virtually all wasteful and expensive standby or "vampire" power that is generated from chargers that continue to draw electricity when a mobile electronic device no longer requires charging or is disconnected from the charger.

iGo's products are available at [www.iGo.com](#) as well as through leading resellers and retailers. For additional information call 480-596-0061, or visit [www.iGo.com](#).

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*This press release contains "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934. The words "believe," "expect," "anticipate," "should," and other similar statements of expectations identify forward-looking statements. These forward-looking statements are based largely on management's expectations and involve known and unknown risks, uncertainties and other factors, which may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Risks that could cause results to differ materially from those expressed in*

*these forward-looking statements include, among others, the Company's revenues and value could be materially impacted by the loss of major customer relationships; the inability of the Company's sales and marketing strategy to generate broader consumer awareness, increased adoption rates, or impact sell-through rates at the retail and wireless carrier level; the timing and success of product development efforts and new product introductions, including internal development projects as well as those being pursued with strategic partners; the timing and success of product developments, introductions and pricing of competitors; the timing of substantial customer orders; the availability of qualified personnel; the availability and performance of suppliers and subcontractors; the ability to expand and protect the Company's proprietary rights and intellectual property; the successful resolution of unanticipated and pending litigation matters; market demand and industry and general economic or business conditions; and other factors to which this press release refers. Additionally, other factors that could cause actual results to differ materially from those set forth in, contemplated by, or underlying these forward-looking statements are included in the Company's Annual Report on Form 10-K for the year ended December 31, 2008 under the heading "Risk Factors." In light of these risks and uncertainties, the forward-looking statements contained in this press release may not prove to be accurate. The Company undertakes no obligation to publicly update or revise any forward-looking statements, or any facts, events, or circumstances after the date hereof that may bear upon forward-looking statements. Additionally, the Company does not undertake any responsibility to update you on the occurrence of unanticipated events which may cause actual results to differ from those expressed or implied by these forward-looking statements.*

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