



Press Release

iGo(R) Netbook Charger to Be Sold at Verizon Wireless Stores

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--Sep. 14, 2009-- iGo (Nasdaq: IGOI), a leading provider of power management solutions, today announced that it has started shipping the new iGo® Netbook Charger to approximately 2400 Verizon Wireless stores nationwide. The charger will begin appearing in Verizon Wireless stores in the coming weeks.

The iGo Netbook Charger utilizes iGo's patented tip technology to power both netbooks and mobile devices with one charger while at home, in the car, or in a plane. The iGo Netbook Charger can be utilized on virtually any model of netbook.

"Verizon Wireless is a driving force in the growth of netbooks and we are pleased to work with them to address the emerging power needs of their netbook customers," said Michael D. Heil, Chief Executive Officer of iGo. "Like netbooks, our new chargers are lightweight, making them ultra-portable and convenient for netbook users to bring along with them wherever they go. They are the perfect solution for helping netbook users continue emailing and browsing the Web whether they are staying local or traveling internationally."

The iGo Netbook Charger provides safe and quick charging, and also includes a USB cable to provide easy charging for other devices such as mobile phones, digital music players, Bluetooth® headsets, digital cameras, and gaming devices. The iGo Netbook Charger also works worldwide, eliminating the need for a voltage converter and is the perfect accessory for traveling abroad.

About iGo, Inc.

iGo, Inc., based in Scottsdale, Arizona, is a leading provider of power management solutions, including eco-friendly chargers for laptop computers, netbooks and mobile electronic devices (e.g., mobile phones, PDAs, digital cameras, etc.). All of these chargers leverage iGo's intelligent tip technology, which significantly minimizes electronic waste by enabling one charger to power/charge hundreds of brands and thousands of models of mobile electronic devices through the use of interchangeable tips. iGo is also the creator of a new, innovative patent-pending power saving technology that automatically eliminates virtually all wasteful and expensive standby or "vampire" power that is generated from chargers that continue to draw electricity when a mobile electronic device no longer requires charging or is disconnected from the charger.

iGo's products are available at www.iGo.com as well as through leading resellers and retailers. For additional information call 480-596-0061, or visit www.igo.com.

iGo is a registered trademark of iGo, Inc. All other trademarks or registered trademarks are the property of their respective owners.

This press release contains "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934. The words "believe," "expect," "anticipate," "should," and other similar statements of expectations identify forward-looking statements. These forward-looking statements include the expectation that the netbook charger will start appearing in Verizon Wireless stores in the coming weeks. These forward-looking statements are based largely on management's expectations and involve known and unknown risks, uncertainties and other factors, which may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Risks that could cause results to differ materially from those expressed in these forward-looking statements include, among others, the Company's revenues and value could be materially impacted by the loss of major customer relationships; the inability of the Company's sales and marketing strategy to generate broader consumer awareness, increased adoption rates, or impact sell-through rates at the retail and wireless carrier level; the timing and success of product development efforts and new product introductions, including internal development projects as well as those being pursued with strategic partners; the timing and success of product developments, introductions and pricing of competitors; the timing of substantial customer orders; the availability of qualified

personnel; the availability and performance of suppliers and subcontractors; the ability to expand and protect the Company's proprietary rights and intellectual property; the successful resolution of unanticipated and pending litigation matters; market demand and industry and general economic or business conditions; and other factors to which this press release refers. Additionally, other factors that could cause actual results to differ materially from those set forth in, contemplated by, or underlying these forward-looking statements are included in the Company's Annual Report on Form 10-K for the year ended December 31, 2008 under the heading "Risk Factors." In light of these risks and uncertainties, the forward-looking statements contained in this press release may not prove to be accurate. The Company undertakes no obligation to publicly update or revise any forward-looking statements, or any facts, events, or circumstances after the date hereof that may bear upon forward-looking statements. Additionally, the Company does not undertake any responsibility to update you on the occurrence of unanticipated events which may cause actual results to differ from those expressed or implied by these forward-looking statements.

Source: iGo, Inc.

The Rogers Group

Jessica Schmidt

310-552-4177

jschmidt@rogerspr.com

or

Financial Profiles

Tony Rossi

310-277-4711

trossi@finprofiles.com