



## Press Release

### **New iGo(R) Netbook Charger Fuels Growing Netbook Trend**

#### **iGo Offers Ultra-Portable and Simple Power Solution to Charge Netbooks While at Home, in the Car or in the Air**

SCOTTSDALE, AZ, Aug 25, 2009 (MARKETWIRE via COMTEX) -- With the growing popularity of netbooks, small laptop computers designed for web browsing and e-mailing, iGo (NASDAQ: IGOI), a leading provider of portable power solutions, unveiled a new netbook charger helping to make this year's hottest tech trend more portable and versatile.

With netbook sales expected to increase 99% in 2009(1), the iGo Netbook Charger includes power tips for brands like Asus, Acer, Dell, Lenovo, LG, Sony, Toshiba and HP, making it compatible with virtually any netbook on the market. By using the included iGo USB cable with the appropriate iGo power tip for a phone, iPod and more, the new iGo Netbook Charger allows travelers to use only one charger to power nearly all electronic devices which removes the need for multiple chargers and helps reduce landfill e-waste.

The ultra-portable iGo Netbook Charger powers and charges netbooks from any wall, car or airplane outlet and is also the perfect international travel companion, as it works worldwide without a voltage converter. Available at the newly revamped online store [www.iGo.com](http://www.iGo.com) for \$69.99, the iGo Netbook Charger frees up valuable suitcase space for tech-savvy business and leisure travelers. A wall-charging-only version is also available for \$49.99.

"Netbooks are the smallest and most inexpensive devices tech lovers can take on the road and still work productively," said Michael D. Heil, president and chief executive officer of iGo. "The ultra-portable iGo Netbook Charger conveniently powers nearly every device from one charger. As the iGo Netbook Charger joins our portfolio of universal chargers on our updated Web site, consumers will also find an improved online store that provides an effortless shopping experience."

With guided navigation, more product information and images, highlights of common power solutions, intuitive check-out procedures and enhanced customer service, the iGo site enables consumers to easily purchase customized iGo power solutions.

In addition to the new iGo Netbook Charger, iGo is set to launch its iGo Green(TM) Technology product line later this year. Featuring the first green laptop charger, an eight-outlet surge protector and a wall outlet, iGo Green Technology products automatically use 85% less standby power than standard power products, saving both energy and money.

(1) From a July 2009 report issued by the NPD group.

SOURCE: iGo