



## Press Release

### **iGo(R) Partners With EPA for Plug-in to eCycling Program**

#### **iGo Recycles Encourages Consumers to eCycle Their Used Electronics**

SCOTTSDALE, AZ, Jul 14, 2009 (MARKETWIRE via COMTEX) -- iGo, a leading provider of portable power management, has made a pledge to support and maintain the iGo Recycles program in conjunction with the Environmental Protection Agency's Plug-in to eCycling. The program is a voluntary partnership between the EPA and electronics manufacturers to offer household consumers more opportunities to donate or recycle their used electronics.

"iGo has always had an eye to the planet's future with our universal chargers that reduce e-waste by enabling consumers to use just one charger with every laptop and device they own," said Michael D. Heil, president and chief executive officer of iGo. "Partnering with the EPA's Plug-in to eCycling was the next logical step in our green commitment and we're proud to be involved with the EPA."

In 2008 alone, Plug-in to eCycling partners collected and recycled 68 million pounds of used consumer electronics in the United States. As a result of these recycling efforts, partners prevented the release of greenhouse gases equal to the annual emissions from approximately 16,800 cars. Since its inception in 2003, manufacturers and retailers have expanded their programs from event-based collections to include tailored electronics reuse and recycling programs.

The iGo Recycles program has the company working with Waste Management, North America's largest recycler, in order to ensure all iGo products are recycled responsibly. Waste Management recycles products in conjunction with WMRA ISO Certifications and the BAN Environmental Stewardship Pledge. Waste Management complies with all local, state and federal laws, rules and regulations. iGo's website, [www.iGo.com](http://www.iGo.com), features all of the necessary information and resources for consumers to learn about recycling their electronics.

The EPA Plug-in to eCycling partnership coincidentally comes just in time for the launch of the new iGo Green(TM) Technology product line expected in stores and online later this year. Featuring the first green laptop charger, an eight-outlet surge protector and a wall outlet, iGo Green Technology products automatically use 85% less standby power than standard power products, saving both energy and money.

For more information about iGo Inc.'s newest products, please visit [www.iGo.com](http://www.iGo.com).

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