



Press Release

Recycle. Reduce. Recharge! iGo(R) Launches the Industry's First Recycling Program Aimed for Chargers

SCOTTSDALE, AZ, May 07, 2009 (MARKETWIRE via COMTEX) -- With its new green product line coming out later this year, iGo, the leading provider of innovative portable power solutions has launched iGo Recycles, an electronic device and charger recycling program created to reduce landfill waste. While other consumer electronic recycling programs take back electronic devices, iGo is the first to go one step further by specifically creating recycling efforts for chargers; one of the most often overlooked electronic devices in the home.

"As a leader in the power solutions industry, iGo must help reduce the amount of materials our industry pours into landfills," said Michael D. Heil, president and chief executive officer of iGo. "It isn't enough for our chargers to just provide the lowest standby power draw on the market, or to reduce e-waste through the iGo power tip solution. iGo Recycles extends our commitment to reduce the amount of electronic devices and chargers in landfills. From constant product innovation to comprehensive recycling programs, iGo is the one-stop solution for powering electronic devices while also helping to protect our planet."

The new green section of iGo's Website, at www.iGoGreen.com, not only lists local depots where customers can recycle electronic devices, but also features a special widget for customers to find local electronic device recyclers in their zip code. Customers can also create shipping labels on the iGo Website or locate drop-off locations to send their old chargers back to iGo to be recycled.

For the chargers mailed in, iGo has partnered with Waste Management, the industry leader in waste and environmental services in North America. To ensure that the products are recycled responsibly, Waste Management complies with all local, state, and federal laws, rules and regulations, and will recycle the chargers in conjunction with WMRA ISO Certifications and the BAN Environmental Stewardship Pledge.

Additionally, the new iGo Green(TM) Technology product line to be released in stores and online later this summer will save both energy and money for users. Featuring the first green laptop charger, an eight outlet surge protector and a wall outlet, iGo Green Technology products automatically use 80% less standby power than standard power products.

For more information about iGo Inc.'s (NASDAQ: IGOI) newest products, please visit www.iGo.com.

CONTACTS:

Heather Gordon
The Rogers Group
310-552-4123
hgordon@rogerspr.com

SOURCE: iGo

<mailto:hgordon@rogerspr.com>