



Press Release

iGo(R) Responds to Letter from Former Directors

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--Mar. 12, 2009-- The Board of Directors of iGo (Nasdaq: IGOI), a leading provider of innovative portable power solutions, today issued the following statement in response to the letter sent to the Board dated March 9, 2009 by Charles R. Mollo and Jeffrey R. Harris, two former directors of the Company.

“While we respect the opinions of Messrs. Mollo and Harris, we disagree with their assessments of the Company’s financial performance and strategic direction. Despite a very challenging operating environment, the Company was profitable in 2008, increased its balance of cash and investments by more than \$6 million during the year, and increased total stockholders’ equity by 6.0%. As a result, from an operational perspective, we were pleased with these results and believe that this was a successful year for the Company.

“We continue to stand behind our selection of Michael D. Heil as the Chief Executive Officer of the Company. It is notable that Mr. Harris was a member of the Board at the time the decision was made to appoint Mr. Heil as the Chief Executive Officer and Director of iGo and to relieve Mr. Mollo of his duties. Mr. Harris was also a member of the Board that approved the overall compensation package that was negotiated for Mr. Heil in connection with his appointment as the Company’s CEO.

“Going forward, Mr. Heil and Michael J. Larson, the Chairman of our Board, each has our full support and we believe that we have the right strategy in place to enhance shareholder value. From a product strategy standpoint, for example, our product development efforts have produced a number of new products that we believe can generate substantial revenue in the future. The first of these products are scheduled to launch in the second half of 2009 and will position us within two high growth markets: the market for netbook accessories and the market for eco-friendly power solutions.

“We are always interested in the views of our stockholders and we appreciate the interest shown by Messrs. Mollo and Harris. In order to avoid any confusion, however, these individuals are no longer in a position of authority with the Company and, therefore, do not have the ability to commit the Company to any course of action. As a result, the demands made in their letter will be treated as suggestions that will be given appropriate consideration. To this end, the Board and management have evaluated, and continue to evaluate, many of the very issues outlined by Messrs. Mollo and Harris, with the ultimate goal of maximizing shareholder value.”

About iGo, Inc.

iGo, Inc., based in Scottsdale, Arizona, develops and markets universal chargers for portable computers and low-power devices such as mobile phones, Bluetooth® headsets, smartphones/PDAs, MP3 players, portable gaming devices, digital cameras and more. The Company's patented tip technology enables users to power and charge hundreds of brands and thousands of models of mobile devices with a single charger through the use of interchangeable power tips. iGo's brand offers a full line of chargers for AC-only, DC-only, or combination AC/DC, as well as battery-operated chargers. By using these revolutionary chargers and associated tips - which, in some products, enable users to power multiple devices simultaneously - mobile device users can save money and eliminate the extra weight and jumbled power cords associated with carrying multiple chargers.

iGo's products are available at www.iGo.com as well as through leading resellers and retailers. For additional information call 480-596-0061, or visit www.igo.com.

iGo is a registered trademark of iGo, Inc. All other trademarks or registered trademarks are the property of their respective owners.

This press release contains “forward-looking statements” within the meaning of Section 21E of the Securities Exchange Act of 1934. The words “believe,” “expect,” “anticipate,” “should,” and other similar statements of expectations identify forward-looking statements. Forward-looking statements in this press release include expectations regarding the sales potential of

new products to be launched in the second half of 2009. These forward-looking statements are based largely on management's expectations and involve known and unknown risks, uncertainties and other factors, which may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Risks that could cause results to differ materially from those expressed in these forward-looking statements include, among others, the loss of, and failure to replace, any significant customers; the inability of the Company's sales and marketing strategy to generate broader consumer awareness, increased adoption rates, or impact sell-through rates at the retail and wireless carrier level; the timing and success of product development efforts and new product introductions, including internal development projects as well as those being pursued with strategic partners; the timing and success of product developments, introductions and pricing of competitors; the timing of substantial customer orders; the availability of qualified personnel; the availability and performance of suppliers and subcontractors; the ability to expand and protect the Company's proprietary rights and intellectual property; the successful resolution of unanticipated and pending litigation matters; market demand and industry and general economic or business conditions; and other factors to which this press release refers. Additionally, other factors that could cause actual results to differ materially from those set forth in, contemplated by, or underlying these forward-looking statements are included in the Company's Annual Report on Form 10-K for the year ended December 31, 2007 under the heading "Risk Factors." In light of these risks and uncertainties, the forward-looking statements contained in this press release may not prove to be accurate. The Company undertakes no obligation to publicly update or revise any forward-looking statements, or any facts, events, or circumstances after the date hereof that may bear upon forward-looking statements. Additionally, the Company does not undertake any responsibility to update you on the occurrence of unanticipated events which may cause actual results to differ from those expressed or implied by these forward-looking statements.

Source: iGo

Financial Relations Board

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