

Greener Is Better

Technology for the **Environment**

by Brandy Jules



Eco-friendly gizmos are the perfect way to ramp up your gadget collection and help the environment at the same time. Many companies are becoming more ecologically minded, creating energy-efficient, recyclable products. Reduce your carbon footprint and stay connected with these green gadgets, which feature lower power requirements, automatic shut-off and longer battery life, among other eco-friendly virtues. **S**



Eco-TV
The **Sony Bravia VE5** series comes with energy-efficient features like the Presence Sensor that automatically turns off the picture when no one is present. It also offers a zero-watt standby energy-saving switch and light sensors that adjust the backlight depending on the room. Scheduled to be available in stores in June. \$TBA

E-as-y Reading

Choose from more than 200,000 titles with **Amazon's Kindle**. Download best-sellers, newspapers, magazines or blogs. The e-book reader comes with free wireless Internet access so you can connect and download from anywhere. With a long battery life, it's energy efficient—and it saves trees! \$359



Rethink and Recycle

Back up your computer the resourceful way with **Fabrik's SimpleTech (re)drive**. The low-power external drive is designed with renewable bamboo and recycled aluminum. It automatically turns off and on with your computer, using up to 90 percent less electricity than conventional hard drives. The packaging is recyclable, too. \$159



Go Green

The **iGo Laptop Charger** uses iGo Green Technology to virtually eliminate wasted standby power consumed by electronics when they are either off or in standby mode. Uses 80 percent less power than other charger devices and includes automatic shut-off and recovery for when the battery is fully charged. \$119

Renew Your Phone

The **Motorola W233 Renew** is a carbon-neutral cell phone, with its housing made out of recycled plastic water bottles. It has up to nine hours of talk time, which means less charging, less energy. It also includes a prepaid envelope to send your old phone back for recycling. It will be available through T-Mobile. \$TBA



Saving the Earth

The **EarthDrive** is built with biodegradable materials, making it an entirely recyclable USB drive. It has security software with password protection, and is waterproof, shockproof and dustproof. A portion of sales goes toward planting trees in partnership with American Forests, a nonprofit conservation organization. 1GB to 8GB: \$19.99 to \$79.99

